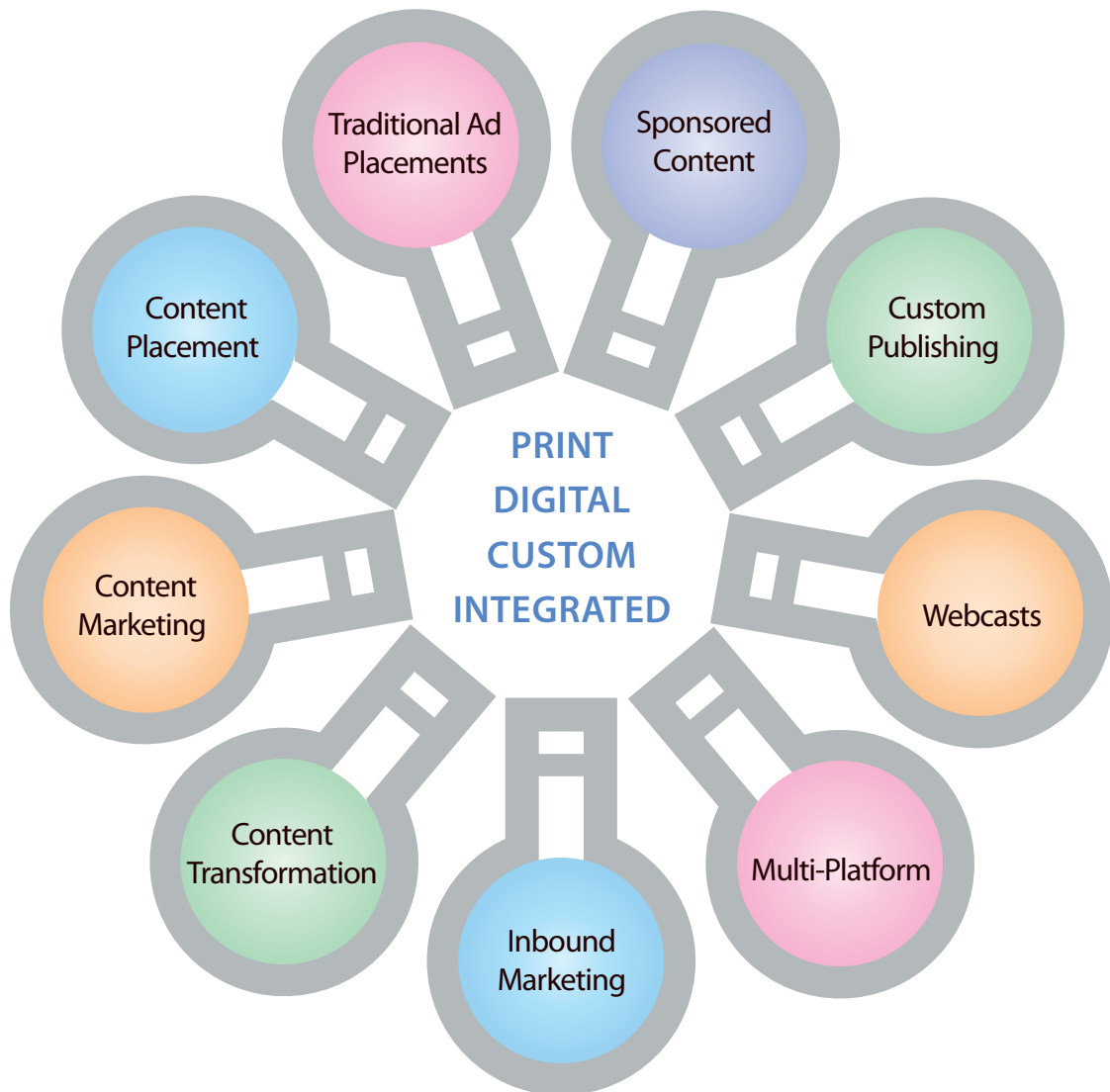


# BioProcess<sup>TM</sup>

I N T E R N A T I O N A L

We create content.



Let us tell your story.

Publishing industry-leading content for biopharmaceutical  
decision-makers for more than 15 years

[www.bioprocessintl.com](http://www.bioprocessintl.com)

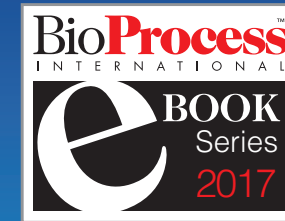
## Scientific Issues

The foundation of all successful marketing programs is built by connecting your brand, your expertise to the peer-reviewed content published in BPI's core scientific issues. Use BPI's thought leadership to reinforce your position as a key industry player.



## Featured Reports

Associating your brand with BPI automatically gives you more credibility with your target audience. Sponsoring a Featured Report doesn't require you to create new content – you just get the benefit of BPI's audience linking to our high-quality editorial and your existing technical content.



## Scientific eBook Series

Published electronically as registration required PDF downloads, BPI's eBook series creates a flexible, effective platform to deliver dedicated, single-themed, educational content to a targeted, engaged, and qualified audience while delivering high-quality lead generation to you.



Jan/Feb	<b>Upstream and Production</b> <i>Technology Focus:</i> Expression • Production • Cell Culture
March	<b>Downstream &amp; Manufacturing</b> <i>Technology Focus: Product Characterization</i> Testing • Drug Delivery
April	<b>Continuous Processing</b> <i>Co-Branded with Content from KNECT365 Events</i>
May	<b>Product Development</b> <i>Purification, Formulation, Fill &amp; Finish</i>
June	<b>Outsourcing</b> <i>Trends in Technologies, Services, and Business Decisions</i>
July/Aug	<b>Yearbook - Annual Resource Issue</b> <i>Technical Reviews * Capability Reviews</i> White Papers • Scientific Posters
September	<b>Upstream and Production</b> <i>Technology Focus:</i> Expression • Production • Cell Culture
October	<b>Applications of Single-Use Technologies in Commercial Manufacturing</b> <i>Co-Branded with Content from KNECT365 Events</i>
Nov/Dec	<b>Product Development</b> <i>Technology Focus: Product Characterization</i> Testing • Drug Delivery

February	<b>Fill &amp; Finish</b> <i>Co-Branded with Content from KNECT365 Events</i>
March	<b>Cell and Gene Therapy</b> <i>Co-Branded with Content from KNECT365 Events</i>
April	<b>Smart(er) Facilities</b> <i>Co-Branded with Content from KNECT365 Events</i>
May	<b>Analytical</b> <i>Co-Branded with Content from KNECT365 Events</i>
June	<b>Bioreactors</b> <i>Co-Branded with Content from KNECT365 Events</i>
	<b>Journal of BioProcess Research and Development</b> <i>Co-Branded and Distributed with BioTechniques</i>
July/Aug	<b>BPI Theater</b> <i>Co-Branded with Content from KNECT365 Events</i>
September	<b>Cell Line Development</b> <i>Co-Branded with Content from KNECT365 Events</i>
October	<b>Bioassays</b> <i>Co-Branded with Content from KNECT365 Events</i>
November	<b>Securing the Supply Chain</b> <i>Co-Branded with Content from KNECT365 Events</i>
	<b>Journal of BioProcess Research and Development</b> <i>Co-Branded and Distributed with BioTechniques</i>

### Emerging Technologies

January	<b>Big Data Analytics and Trends</b>
February	<b>Sensors</b>
March	<b>Sustainability</b>
April	<b>Cell Line Development</b>
May	<b>BPI Lab</b>
June	<b>Raw Materials</b>
July/Aug	<b>Training</b>
September	<b>CMC Trends</b>
October	<b>TIDES</b>
November	<b>BPI Lab</b>
December	<b>Product Characterization</b>

### QA/QC Series

February	<b>QA/QC for Cell Line Development</b>
June	<b>QA/QC for Upstream Development</b>
October	<b>QA/QC for Downstream Development</b>

### Upstream Series

January	<b>Raw Materials</b>
April	<b>Expression Platforms</b>
September	<b>Cell Culture Media</b>

### Downstream Series

February	<b>Filtration</b>
May	<b>Chromatography</b>
November	<b>Viral Clearance</b>

### Journal of BioProcess R&D

March	<b>Therapeutic Processing / BioProcess Modeling</b>
May	<b>Diagnostic Testing / Lab Techniques &amp; Technology</b>
July/Aug	<b>Therapeutic Processing / BioProcess Modeling</b>
October	<b>Diagnostic Testing / Laboratory Techniques &amp; Technology</b>

### Emerging Therapies

January	<b>Biosimilars</b>
February	<b>CAR-T / CRISPR</b>
March	<b>Vaccines</b>
April	<b>Orphan Drugs / Rare Diseases</b>
May	<b>mABs</b>
June	<b>Cell &amp; Gene Therapies</b>
September	<b>Protein/Antibody Engineering (PEGS)</b>
October	<b>Immunotherapies</b>
November	<b>Oligonucleotides</b>
December	<b>mRNA</b>

## Expand your Marketing Reach with *BioProcess International's* Multi-Channel Delivery Platforms

You have the content...  
BPI has the platforms.  
**Let's connect.**

BPI's turn-key, integrated, multi-channel content marketing programs leverage and transform existing scientific presentations into branded, published content, allowing your company to reach, impact, and capture interest from a qualified, extended audience – all without an additional investment in time and resources.

### Conference Presentations

### Custom Publishing

The thought leadership you are presenting at industry conferences certainly provides an effective platform to introduce your expertise to select attendees at the event. However, you have invested so much time, effort, and resources to create the content, why just limited it to conference attendees? Let's really put your content to work. Let's custom publish your expertise in *BioProcess International* and extend its impact to our 80,000+ qualified print and digital audience.

*BioProcess International* (BPI), part of the KNECT365 family, is a custom publisher and digital media corporation that covers the entire bioprocessing industry. BPI reaches highly qualified biopharmaceutical decision-makers, guaranteeing that you'll connect with your key audience.

BPI's editorial staff can repurpose, transform, and publish your existing scientific and thought leadership content into digital, print, and interactive formats. Our unique delivery platforms allow you to reach all or select segments of the KNECT365 audience.

We offer turn-key publication and digital distribution options, including:

#### Custom Report / eBook

- Length ranges from 4-24 pages
- Access to BPI branding and templates
- Custom, gated landing page for lead source tracking
- Print and electronic distribution to BPI's 110,000 audience + KNECT 365's life sciences database
- Full reprint and posting rights
- Additional print copies for marketing/sales distribution

#### Ask the Expert / Digital Week Webcast

- Full preparation, hosting, production, and editing services
- Complete marketing services
- Minimum lead generation guarantee
- Content converted to article format and published in *BioProcess International* scientific issue

**Why limit it to just conference attendees?**  
**Let's really put it to work.**

#### Targeted Inbound Marketing Campaign

- Turn-key conversion of your existing content into a white paper, technology or capabilities review
- Multi-step email campaign designed to engage your prospects
- Access to BPI's peer-reviewed content
- Delivery of your content to our active, pre-qualified audience
- Custom, gated landing page for lead source tracking

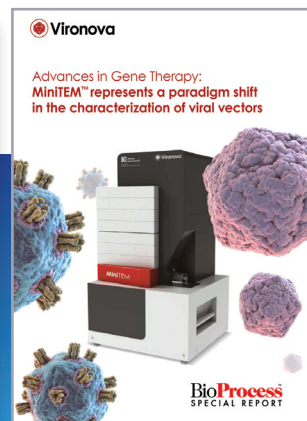
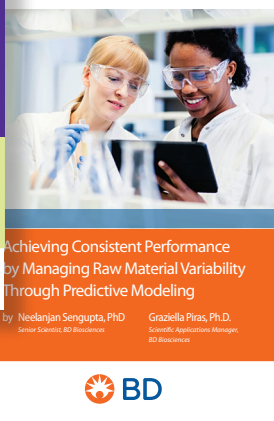
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